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Sharp Introduces a New Way to Own the Desktop with Dynabook Laptops

New Name from the Laptop Experts: Toshiba Laptops are now known as Dynabook Laptops

Following the recent acquisition of the Dynabook laptop business from Toshiba, we are excited to announce the availability to purchase Dynabook laptops directly from Sharp! For over 30 years, Dynabook laptops and technology have set the standard for innovation, quality and reliability. Now part of the Sharp Corporation Group of companies, Dynabook Inc., continues to deliver rich value and services that support your needs as well as the needs of your customers.

Why Your Customers will Love Dynabook?

There is a model for every vertical and every customer. Dynabook offers two product lines — the Tecra® line includes standard laptops with powerful performance, and Portégé® line highlights laptops with rich with technical features designed to make mobile life easier. In addition to those two product lines, your customers will have the ability to customize any model with build-to-order (BTO) and configure-to-order (CTO) features. There are unlimited options for Dynabook laptops.



How will Sharp Dealers Benefit by Purchasing Dynabook Laptops?

Dynabook laptops are the perfect products to expand your IT relationships with your customers. You will have access to all Dynabook B2B products as well as four **exclusive** models that are only available through Sharp. These exclusive models offer a free value bundle of features (\$400 MSRP) that include a four-year, on-site warranty; travel adapter; standard SSD storage and HD facial recognition camera. Best of all, purchases of Dynabook products will count toward your dealership’s applicable annual program revenue attainment, and also offer a stand-alone 3% rebate! (Please contact your TBM for specific program details).

Where to Place your Dynabook Order?

Type of Order	Order Method
Sharp Exclusive Models (four models)	Sharp Alliance Portal
Featured Models (18 models)	Sharp Alliance Portal
Build/Configure-to-Order	Contact Sharp TBM
Any Opportunities for 25+ units	Contact Sharp TBM for discount pricing
Government and Major Account Opportunities	Contact Sharp GMAM

Sharp Success Center- Your 24/7 Online Resource

Login to <https://success.sharpamericas.com> for sales and marketing resources regarding Dynabook laptops located within the Complimentary Products category. Alternatively, visit the Dynabook US website or the Dynabook resource page: <http://dynabook-resources.com>.

Should you need additional information or have any questions, please reach out to your Sharp representative!

[>>>Retail Pricelist](#)

[>>>Sales Presentation](#)

[>>>BTO / 25+ Price Request Form](#)

Sincerely,



Shane Coffey
Vice President, Product Management
Sharp Imaging and Information Company of America